

DURACELL® OPTIMUM

Duracell Optimum AA

*Delivers extra life in AA-size batteries compared to the Minimum Average Duration of the 2015 IEC Digital Camera test OR extra power in a wide range of devices vs. next best Duracell alkaline AA. Results may vary by device or usage pattern (www.iec.ch). For more info: www.duracell.co.uk

**Delivers extra Life in a wide range of devices vs. next best Duracell alkaline AA. For more info: www.duracell.co.uk

***Delivers extra power in a wide range of devices vs. next best Duracell alkaline AA. For more info: www.duracell.co.uk

