

# DURACELL<sup>®</sup> OPTIMUM

## Duracell Optimum AAA

\*Delivers extra life in AAA-size batteries compared to the Minimum Average Duration of the 2015 IEC toy test OR extra power in a wide range of devices vs. next best Duracell alkaline AAA. Results may vary by device or usage pattern ([www.iec.ch](http://www.iec.ch)). For more info: [www.duracell.co.uk](http://www.duracell.co.uk)

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\*\*\*Delivers extra power in a wide range of devices vs. next best Duracell alkaline AAA. For more info: [www.duracell.co.uk](http://www.duracell.co.uk)

