

# DURACELL® OPTIMUM

## Duracell Optimum AA

\*Delivers extra life in AA-size batteries compared to the Minimum Average Duration of the 2015 IEC Digital Camera test OR extra power in a wide range of devices vs. next best Duracell alkaline AA. Results may vary by device or usage pattern ([www.iec.ch](http://www.iec.ch)). For more info: [www.duracell.co.uk](http://www.duracell.co.uk)

\*\*Delivers extra Life in a wide range of devices vs. next best Duracell alkaline AA. For more info: [www.duracell.co.uk](http://www.duracell.co.uk)

\*\*\*Delivers extra power in a wide range of devices vs. next best Duracell alkaline AA. For more info: [www.duracell.co.uk](http://www.duracell.co.uk)

